

# HOW, WHO, WHAT? WHERE

Crafting the perfect Real Estate About Me page

USE THE WORKSHEET BELOW TO CREATE A BIO FOR YOUR REAL ESTATE WEBSITE.

## HOW

Use this section to describe how you help your target market

- Target market
- Local area
- Niche

## WHO

Use this section to talk about your background & experience

- Who are you?
- Background
- Experience

## WHAT??

Use this section to get even more personal

List out 3 personal & quirky facts

## WHERE

Use this section to show people where to go to get more information or to connect with you.

- Website
- Email
- Phone number
- Social media